

Terms of Reference

for

GIC Project Sites Expansion

Background

The special initiative “ONE World, no Hunger” aims to make a considerable contribution to decreasing poverty and hunger. To boost productivity in the agricultural sector as a means of increasing rural incomes and food security through a broad-based implementation of agricultural innovations is part of the special initiative’s strategy. The Global Project “Green Innovation Centres in the Agriculture and Food Sector” contributes to the implementation of this strategy. Ethiopia’s society is mainly shaped by agriculture. Agriculture provides the livelihood for 79% of the population and accounts for 40% of the overall economic output. In spite of impressive economic growth in the agricultural sector, productivity remains low when compared to a global scale. While there is significant potential in agriculture, large quantities of food are being imported. 29% of the population lives below the national poverty line, and 37% of the population are malnourished. The population of the administrative district of Arsi, which is the priority target area of the Green Innovation Centre, is lacking innovations to enhance income and employment opportunities in the agri-food sector and to improve regional food supplies (core problem).

The outcome of the project is defined as follows: “In designated rural areas of Ethiopia, innovations in the agri-food sector have led to improvements in income of smallholders, in employment and in regional food supplies.” The project is being implemented in the Ethiopian wheat belt and is initially confined to five districts (woredas) of the administrative region of Arsi, with a population of more than 550,000 people. Based on a value chain approach, the project primarily focuses on promoting smallholders’ wheat and faba bean production. Tried-and-tested economic innovations are disseminated through existing institutions from the area of consulting, the cooperative sector and the private sector. The partner organizations’ capacity is strengthened, and resources to facilitate the dissemination of selected technical, managerial and institutional innovations are provided. As an integral part of the project, women and young people are specifically addressed.

The project approach to reach the goal of project’s first phase is to put a focus on training farmers on the use of innovations to improve their farming practices and showcase the benefits of selected interventions. Best farming practises in cropping wheat and faba beans are to be disseminated, adopted and practised from the start to the end of the two value chains following an integrated approach. The resulting increase in income for smallholder famers is expected to open up better market opportunities.

The project also cooperates with the programmes “Contributing to sustainable agricultural productivity in Ethiopia/SSAP” and “Agricultural Mechanisation and Technology for Smallholder Productivity (AMTP)”. The project is embedded in a broad-based development policy approach and is aligned with the Agricultural Growth Programme II (AGP II).

1. Purpose of the contract

The Green Innovation Centre aims to expand the reach of the project to three new Woredas in the Arsi Region in 2017.

The purpose of the contract is to provide GIZ Green Innovation Centre with a transparent in-depth analysis of the agricultural sector of minimum five Woredas in the Arsi-region, which are currently not part of the Green Innovation Centre area. The analysis is oriented on pre-defined criteria to ensure comparable data between the Woredas. Based on the fulfilment of the pre-defined criteria, three of these five Woredas shall be recommended to the Green Innovation Centre.

2. Tasks of the Contractor/ Scope of Work and Objective

The analysis of the five Woredas' agricultural sectors should be conducted according to the following criteria:

Key Criteria:

- Description of the agricultural sector: Average size of small scale farm enterprises in a Woreda, number of farmers in a Kebele, average production area for different crops with a special focus on wheat and faba bean production
- Average household size and number of female headed households,
- Presence of seed multiplication cooperatives for wheat and/or faba bean: Analysis of existing cooperatives involved in wheat and faba bean seed production (number of farmers, area, marketing channels)
- Market access to agricultural inputs, availability of fertilizer, pesticides and seeds for small scale farmers in the area.
- Access to markets for wheat and faba bean (relevant processors, traders etc.)
- Availability of agricultural mechanisation services (e.g. presence of agricultural service providers, cooperatives or farmers unions offering mechanisation services and type of service: stubble mulching, ploughing, seedbed preparation, seeding, fertilizer application, agro chemical application, harvesting, transportation.)
- Main challenges faced by farmers in the area (e.g. scarcity of inputs, lack of qualified extension personal, infrastructure, financing, irrigation)
- Activity of other TC projects: Which other projects are currently running in the Woredas and in which fields are they operating?

Given these criteria, the contractor is gathering comparable qualitative and quantitative data.

The assignment of the contractor is divided into three phases:

1) Preparation of the field trip

The contractor is organising the field trip to five Woredas in the Arsi-Region within this phase. Preparatory research and coordination with GIZ-GIC will define the choice of the five Woredas the contractor will travel to. Furthermore, the preparation of the field trip includes the formulation of questionnaires and other data collection methods. Meetings with stakeholders of the agricultural sector should be organised.

2) Field trip

The contractor will perform a field trip to chosen five Woredas in the Arsi region. The aim of the field trip is the conduction of comparable qualitative and quantitative data of the agricultural sector of the different Woredas. The contractor is organising logistics (car, driver) independently.

3) Analysis and report writing

In the final phase the contractor will analyze and reflect on the collected data and prepare the data for a final report. Define recommendations of the three most suitable Woredas for the Green Innovation Centre.

3. Timeframe

The assignment is to be carried out in May 15 – June 30, 2017.

General: The Consultant firm is responsible to keep regular contact with the concerned stakeholders of the project at the project office and field level (GIZ and the implementing partner on local level IP-Consult).

4. Deliverables:

The contractor is expected to deliver the following deliverables at the end of the contract:

- Description and analysis of the agricultural sector in five Woredas in the Arsi-region, Ethiopia.
- Recommendation for action according to defined criteria for the choice of three Woredas

The final report is expected by July 15, 2017.

5. Expected qualification of the contractor

- Consultant in the field of agriculture and rural development
- Minimum of 5 years of relevant experience
- Language proficiency in relevant local languages and English
- Regional experiences of the Arsi Region is an asset
- Experience in analysis of quantitative and qualitative data

6. Annex

Overview of the Arsi-Region and the Woredas, the GIC is currently operating.