

Cartridge King

Cartridges that 'Don't Cost the Earth'



CARTRIDGEKING

The Importance of Recycling

By sponsoring a Cartridge King collection box, you have the opportunity to show others that you are making a conscious effort to protect our environment and to keep Addis Ababa a green city where 'New Flowers' can continue to grow for generations to come. Many of us do not think about the impact that improper disposal of a printer ink or toner cartridge can have. Global projections indicate that by 2012 there will be 500 million toner cartridges and 1.8 billion ink cartridges deposited in landfills, with each one taking up to 1,000 years to break-down due to the plastic components used for their manufacture. To make matters even worse, for every new laser cartridge that is produced, roughly 3 litres of fossil fuels are used.

However, it has been estimated that 20 to 30% of all ink and toner cartridges sold worldwide are remanufactured. This is significant progress for an industry that is still relatively new. Cartridge recycling in the United Kingdom alone could save 15 million liters of oil from being used within one year (equivalent of 7.5 Olympic sized swimming pools.) Picture the positive impact that you would have on Ethiopia by conserving the limited resources and landfilling space by simply being more mindful of where you dispose of your used printing consumables.



***How much unnecessary oil is
your company burning?***

For businesses that produce high quality work and expect the same from their printers, it is important to note that a remanufactured cartridge does not equate to an inferior product. As a matter of fact, Cartridge King stands behind the products that it has in the market.—We are so confident in our products, that each Cartridge King printing consumable is backed by a “No Hassle Warranty” that covers any defects in material or workmanship, as well as brings you peace of mind by guaranteeing that our cartridges will work on par or even exceed Original Manufacturers standards in terms of quality throughout the lifecycle.

Other companies may dabble in the refilling and semi remanufacturing of printing consumables, yet it is only Cartridge King that uses state-of-the-art remanufacturing machines, skilled technicians, the highest quality inks and toner powders and a diagnostic testing procedure that can identify any anomalies that could eventually lead to printing malfunctions and/or compromise print quality.



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After the toner cartridge has passed the inspection stage (for quality and condition), the entire cartridge is then separated and sent to the cleaning station, where pressurized ion-free air is used to clean all traces of the left over toner powder into our 'High Efficiency Toner Containment Unit.' Next, the cartridge is fully disassembled into its core components on our assembly line and all mechanisms that exhibit signs of wear or damage are immediately replaced. Only once the cartridge has been fully cleaned, maintained and serviced does it advance into the "clean room." Our clean room is our anti-static, dust-free space where we use our precision filling machine to give you exactly the right amount of toner powder per cartridge. Many OEM cartridges are not filled completely (especially the demonstration units that come free in a printer) and thus end up running out of toner before reaching their full printing potential.



A problem close to home: Leaking cartridge in the streets of Addis Ababa

Cartridge King's mission is threefold. We strive to lower the environmental impact of improper handling and disposal of printing consumables, To offer high quality ink and toner cartridges that are superior to the products you are currently getting, And to do so at a more competitive price than can b found on the market.

Cartridge King allows you to do what is important to you and your business: Save your printer by using the best inks, Save your environment by recycling and remanufacturing your empties and Save your money by getting a top shelf product for a lower price.

Cartridge King: Our Business is Cartridges, and We Do Business Right

Head Office and Factory
Kera, Addis Ababa, Ethiopia,
PO Box 62761

Phone: +251-113-72-57-76
E-mail: info@cartridgeking.net
www.cartridgeking.net