

Pre-Bid meeting Clarifications for LRPS-2018-9139084

No.	QUERRIES	RESPONSES
1	Understanding on how the evaluation is to be done	The technical evaluation will be reviewed in detail, one best work of vendor CD is requested as part of technical evaluation. The technical evaluation will take 70% and the Financial will take
2	Offer is requested in seconds and minutes, so how is the creativity issue will be considered	Pre-production and post production creative ideas and treatment idea will be evaluated and that should be more new and creative idea on the pre-production level.
3	Research requirement is not included in the bid how can we proceed on the production	As UNICEF's requirement, does not need research as this LTA is required more for advocacy not for behavioural change and on the required imputes are in our hand we need a create presentation of our ideas, no need for researching.
4	Translation to different local languages is creating problem now a days, how can we hand this for production of one culture to be translated to another local languages	It has been emphasized that mainly the translation to English, if other local language is required it should be done with those local language speakers.
5	Assignment of professional team for the specific work is not included	It has been clarified that UNICEF have those professional team specific to the areas and they accompany the team support on the content of production.
6	The word "Closed Caption" on the bid is not clear	To be clarified on the clarification document
7	Pre- Testing cost on the rate card is not clear	It has been clarified that we expect the pre-testing cost to be the cost of showing the production for comment.