



**FEDERAL DEMOCRATIC REPUBLIC OF ETHIOPIA
MINISTRY OF SCIENCE AND TECHNOLOGY**

giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

NATIONAL QUALITY INFRASTRUCTURE (NQI) PROJECT

Term of Reference(TOR)

To produce Documentary Film on the Trade computation and Consumer Protection activities since these issues have been implementing in Ethiopia in line with respective three proclamations.(proc.No.329/1995, 685/2002 and the existing proclamation , 813/2006 respectively) p

Office:

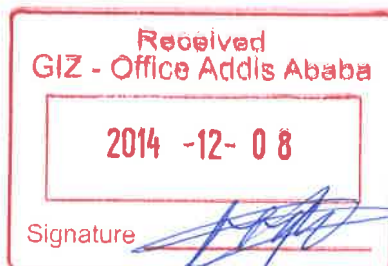
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Background

The overall Objectives of National quality infrastructure Development project is to build the capacity of Ethiopian quality infrastructure thereby improving the competitiveness of manufacturing and service providing enterprises in line with international best practices and guidelines.

The key result areas of the project are expected to bring about significant and sustainable positive impact on economic competitiveness, increased customer protection of the environment, thus contributing towards the specific goal of setting a professional customer oriented quality infrastructure.

Within the broad intervention of NQI landscape, establishing effective Technical Regulatory Framework and consumer protection system is described as one of the key result areas of the

project aiming to create synergy with NQI institutions to properly use their services thereby ensuring consumers right to have quality and safe products and services as well as maintain faire trade practice in the country. As a result;

1

Overview

- ✓ This intervention is required to prepare promotional material to reach the general public in order to raise the awareness of both traders& consumers about competition practices and consumer rights and b benefit's. The documentary covers since those aforementioned issues started entertaining in Ethiopia, since those repealed proclamation 329/1995 to the existing Pro.813/2006.

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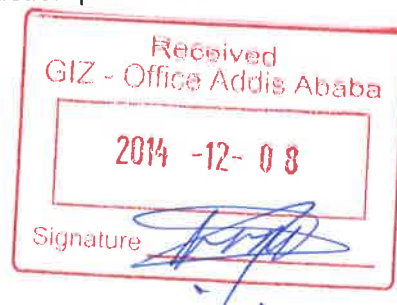
Main Purpose

- ✓ Mainly to enhance the understanding level of the public about the mandate and responsibilities of Trade computation and consumer protection Authority & thereby their rights and duties

3.

Tasks

- ✓ Develop a methodology draft an outline for the documentary film
- ✓ Discuss with the Authorities Director General and Public relation coordinator on the TOR and activity plans to do the Documentary film and modify the TOR if necessary defining tasks and deliverables
- ✓ Collect data's and necessary logistics for the documentary film
- ✓ Give orientation to interviewees on the presence of the Director general of the authority
- ✓ Select the places where the documentary film produced
- ✓ Evaluate (content, chronological sequence, and other parameter's) the produced documentary film & give corrections
- ✓ Review the produced documentary film
- ✓ Check the incorporated corrections and let the final corrected production produced.



4.

Overall Time Period

- ✓ To produce the Documentary film, 1 Month
- ✓ 20 minutes air time for the documentary film

5.

Place of assignment

- ✓ Addis Ababa

6.

Deliverables

1. Producing inception report of the documentary film
2. Production of the documentary film
3. Producing the final approved documentary film
4. Provide the production by CD

